

CURRICULUM VITAE of PIRJO STÄHLE

Education

Doctor of Education, University of Helsinki	1998
Master of Science, University of Tampere	1984

Latest Career

Professor	1.6.2011-
Research professor	1.6.2008- 31.5.2011
Visiting professor	2005 – 2008
University of Turku, Finland Futures Research Centre (Turku School of Economics until 31.12.2009)	
Professor of Knowledge Management and Intellectual Capital Lappeenranta University of Technology, School of Business	2001-2007
Chief Knowledge Officer, Vice president of Intellectual Capital Sonera Oyj	1998-2001
Head of Unit	1994-1998
Planning Officer	1990-1994
University of Helsinki, Vantaa Institute for Continuing Education	
Managing director Stähle Oy	1990-
Partner Stähle & Stähle Oy	1986-1990

Scientific and other Positions of Trust

<u>Chair of the Board</u> The Finnish Cultural Foundation	2009-
<u>Member of the Board</u> Workspace Oy	2011-
CIMO, Centre for International Mobility	2010-
Educode Oy	2010-
VTT, Technical Research Centre of Finland	2010-
The New Club of Paris	2009-
LEF Future Center, Ministry of Transport, Public Works and Water Management, Netherlands	2009-
European Chair on Intellectual Capital Management, University of Paris-Sud (Scientific Board)	2008-
World Vision Finland	2008-
The Finnish Cultural Foundation	2003-
Statistics Finland	2003-2006

Member of the Editorial Board

Member of the editorial board of Lline (Life Long Learning in Europe)	2003-2004
Member of the editorial board of the journal Työelämän tutkimus - Arbetslivsforskning	2003-2007

Other positions

Adjunct professor, Lappeenranta University of Technology	2008-
Adjunct Professor, Tampere University of Technology	2001-
Leader of the Graduate School for Intellectual Capital and Knowledge Management (Lappeenranta University of Technology and Tampere University of Technology)	2003-2007
Founding member of the New Club of Paris (invited)	2005-

Professional Expert Positions

Chair of the quality audit of Helsinki University of Technology (nominated by Finnish Higher Education Evaluation Council, Ministry of Education)	2007-2008
Chair of working life committee / Information Society Policy Programme (nominated by Government of Finland),	2003-2007
Member of the quality audit of the administration of the University of Helsinki	2004-2005
Leader of the expert group: The Regional Impact of Innovation and Technology Programs (invited by Parliament of Finland, Committee for the Future)	2001-2004
Chair of the quality audit for Helsinki Business Polytechnic, (nominated by Finnish Higher Education Evaluation Council)	2003
Member of STRATA-ETAN high level expert group: Mobilising Regional Foresight (invited by Research Directorate General, Scientific and Technologic Foresight, European Commission)	2001-2002
Member of the Expert group: Development of University Management and Funding (invited by Ministry of Education)	2001-2002
Member of the international quality audit for university teaching in the University of Helsinki	2001-2002
Member of Quality Audit for the National Quality Award Competition (nominated by the Center for Excellence – Finland)	2001-2002
Member of quality audit for university teaching at University of Tampere	1999
Member of FINHEEC, Finnish Higher Education Evaluation Council (nominated by Ministry of Education)	1998-1999
Member of Quality Reward Audit for Schools and Institutes in Southern Finland (nominated by County Administrative Board of Southern Finland)	1995-1997

List of publications

Articles in refereed international journals and books

1. Stähle, P. Knowledge Management as a Learning Challenge. 2002. *Lifelong Learning in Europe LInE* Vol. VII issue 1/2002
2. Stähle, P., Hong, J. 2002. Managing Dynamic Intellectual Capital in World Wide Fast Changing Industries. *Journal of Knowledge Management*. Vol 6, No. 2.
3. Blomqvist, K-M & Stähle, P. 2003. Trust in Technology Partnerships. Maija-Liisa Huotari and Mirja Iivonen (Eds.). *Knowledge Management and Systems in Organizations*. Idea Group Publishing.
4. Stähle, P., Pöyhönen, A. & Kyläheiko, K. 2003. Towards Operationalization of Dynamic Capabilities. Y. Hosni (Ed.) *Internet Economy: Opportunities and Challenges for Developed and Developing Regions of the World*. Elsevier.
5. Köppä, L., Sivonen, S. & Stähle, P. 2004. Utveckling av expertis kunskap. Jernström, E., & R. Säljö (Red.) *Lärande i arbetsliv och vardag*. Jönköping: Brain Books AB (The development of expert knowledge)
6. Hong, J. & Stähle, P. 2005. The co-evolution of Knowledge and competence management, *International Journal of Management Concepts and Philosophy*, 1(2), 129-145.
7. Stähle, P. & Stähle, S. 2006. Intellectual Capital and National Competitiveness: Conceptual and Methodological Challenges. A. Bounfour (Ed.) *Capital Immatériel, Connissance et Performance*. L'Harmattan: Paris. ISBN 2-296-01128-4. pp. 415 -429.
8. Stähle, P. & Bounfour, A. 2008. Understanding Dynamics of Intellectual Capital. *Journal of Intellectual Capital, special issue of Intellectual Capital of Communities: The Next Step*. Vol 9, No. 2, 164-177.
9. Stähle, P. 2008. Dynamics of Intellectual Capital of Morocco. A. Bounfour (Ed). *Le Capital immatériel du Maroc: Une stratégie pour le XXI^{ème} siècle*. Fondation Ona. Le nouveau Club of Paris. ISBN 9954-8946-0-8. PP. 45-71.
10. Stähle, P. 2008. National Intellectual Capital as an Economic Driver: Perspectives on Identification and Measurement. G. Ahonen (Ed.) *Inspired by Knowledge in Organizations. Essays in honour of Professor Karl-Erik Sveiby in his 60th birthday 29th June 2008*. Publications of the Swedish School of Economics and Business Administration.
11. Stähle, P. (2008): The dynamics of self-renewal: A systems-thinking to understanding organizational challenges in dynamic environments. A. Bounfour (Ed.) *Organisational Capital: Modelling, measuring and contextualizing*. London, Routledge.
12. Stähle, P. 2010. Austria: Towards the Top League of Innovation Driven Economics. Guenter R. Koch (Ed), *Austria's Transformation into the Knowledge Society*. pp. 69-106. Verlag Holzhausen GmbH, Austria. ISBN: 978-3-85493-183-6
13. Junell, J. & Stähle, P. 2011. Measuring Organizational Renewal Capability, Case Training Service Business. *Competitiveness Review*, Vol. 21, 2011.
14. Stähle, P., Stähle, S & Aho, S. 2011. Value Added Intellectual Coefficient (VAIC): a critical analysis. *Journal of Intellectual Capital*. Vol 12, issue 4 (forthcoming).
15. Stähle, P. 2011. Malaysia towards Knowledge and Innovation Society: Putting Fundamentals in Place. Ahmed Bounfour (Ed), *Bridging the Knowledge Divide: Building the Malaysian Link*. (forthcoming).
16. Aho, S., Stähle, S. & Stähle, P. 2011. Critical analyses of the Calculated Intangible Value (CIV) method. *Measuring Business Excellence*. Issue 4. (forthcoming).

Articles in refereed Finnish journals and books

17. Nylander, O., Stähle, P. & Nenonen, M. 2003. Informaatio-ohjauksesta tietointensiiviseen vuorovaikutukseen. *Yhteiskuntapolitiikka* 68, 1, 3-18. (From information based control to knowledge intensive interaction)
18. Stähle, P. 2004. Itseuudistumisen dynamiikka – systeemiajattelu kehitysprosessien ymmärtämisen perustana. Teoksessa Markku Sotarauta ja Kati-Jasmin Kosonen (toim.) *Näkymätön näkyväksi: Avauksia kehitysprosessien näkymättömän dynamiikan tutkimukseen*. Tampere University Press: Tampere (The dynamics of self-renewal – systems thinking as a bases for understanding development processes)
19. Keskinen, A. & Stähle, P. 2006. Tulevaisuustieto johtamisessa teoksessa Aki-Mauri Huhtinen (toim.) *Sotilasjohtamisen tiedon intressi*. National Defence College Publications, Department of Management and Leadership, Series 2, No:16/2006, ISBN 921-25-1668-3.
20. Stähle, P. & Kuosa, T. 2009. Systemien itseuudistuminen – uutta ymmärrystä kollektiivien kehittymiseen. *Aikuiskasvatus* 2/2009, vol. 29, siv. 104-115. ISSN 0358-6197
21. Aho, S., Stähle, S. & Stähle, P. 2011. Aineettoman pääoman mittaaminen: VAIC ja CIV -menetelmien kriittistä tarkastelua. *Liiketaloudellinen aikakauskirja* 2011/1, 92-101.

Scientific monographs

22. Stähle, P. 1998. Supporting a system's capacity for self-renewal. Department of Teacher Education. University of Helsinki. Research Report 190. Academic dissertation in educational sciences. (pp.393)
23. Stähle, P. & Sotarauta, M. 2002. Alueellisen innovaatiotoiminnan tila, merkitys ja kehityshaasteet Suomessa. Esiselvitys. Tulevaisuusvaliokunta, Teknologian arvioiteja 13. Eduskunnan kanslian julkaisu 8/2002. Helsinki. (pp.80) (The state, the meaning and the challenges of regional innovativeness in Finland. Published by the Future Committee, Parliament of Finland)
24. Stähle, P., Stähle, S., Pöyhönen, A. 2003: Analyzing Organization's Dynamic Intellectual Capital. A System-based theory and application. Acta Universitatis Lappeenrantaensis 152. Lappeenranta. (pp.191)
25. Stähle, P. & Sotarauta, M. 2003. Alueellisen innovaatiotoiminnan tila, merkitys ja haasteet Suomessa. Loppuraportti. Tulevaisuusvaliokunta, Teknologian arvioiteja 15. Eduskunnan kanslian julkaisu 3/2003. Helsinki. (pp.226) (The state, the meaning and the challenges of regional innovativeness in Finland, II. Published by the Future Committee, Parliament of Finland)
26. Smedlund, A., Pöyhönen, A. & Stähle, P. 2003. Yritysverkostot ja tietojohdaminen. Tekniikan akateemisten Liitto TEK. Helsinki. (pp. 94) (Company networks and knowledge management)
27. Stähle, P., Sotarauta, M. & Pöyhönen, A. 2004. Innovatiivisten ympäristöjen ja organisaatioiden johtaminen. Tulevaisuusvaliokunta, Teknologian arvioiteja 13. Eduskunnan kanslian julkaisu 6/2004. Helsinki. (Leadership of innovative environments and organizations. Published by the Future Committee, Parliament of Finland)
28. Mika Hannula & Pirjo Stähle (eds). 2004. Perspectives on Organizational Knowledge and its Measurement. Lappeenrannan teknillinen yliopisto.
29. Stähle, P., Smedlund, A., & Köppä, L. 2004. Välittäjäorganisaatioiden rakenteelliset ja dynaamiset haasteet: osaselvitys innovatiivisesta johtamisesta monen toimijan verkostossa. Report financed by Finland's Ministry of Trade and Industry. [http://ktm.elinar.fi/ktm_jur/ktmjur.nsf/All/82C22418EEFA2836C2256F26003D29AA/\\$file/jaettu_johtajuus_final.pdf](http://ktm.elinar.fi/ktm_jur/ktmjur.nsf/All/82C22418EEFA2836C2256F26003D29AA/$file/jaettu_johtajuus_final.pdf)
30. Hyrkäs, E. & Stähle, P. (2005). Osaamisen johtaminen Suomen kunnissa. Kuntaosaaja 2012 -hanke. <http://www.efeko.fi/default.asp?path=71259;72036;72037;83670> (Competence management and development in Finnish municipalities)

31. Stähle, P. & Stähle, S. 2006. Osaamistarpeen ennakointijärjestelmä – Educational Intelligence System EIS. Tulevaisuusluotain. Elinkeinoelämän keskusliitto.
32. Stähle, Pirjo & Stähle, Sten (2007) [Education Intelligence System \(EIS\)](#). FFRC eBook 7/2007. Finland Futures Research Centre, Turku School of Economics. 62 p. ISBN 978-951-564-512-8.
33. Lönnqvist, A., Blomqvist, K., Hannula, M., Kianto, A., Kärkkäinen, H., Maula, M., Stähle, P. (2007), Tietojohtaminen tutkimusalueena. Pilot-kustannus Oy, Tampere.
34. Pirjo Stähle (ed.). 2007. Five Steps for Finland's Future. A high level Round Table initiated by The New Club of Paris, held in Helsinki November 14th, 2006 with and for Prime Minister Matti Vanhanen. Technology Review 202/2007. Tekes: Helsinki. ISSN 1239-758-X. ISBN 978-952-457-359-7.

Refereed conference papers

35. Stähle, P., Salmi, M., Zienau, N. & Kojo, H. 1997. Using an evaluation model to measure organisation's ability for self-renewal. In Kodonas, D. & Argyropoulos. Change & Innovation: The Challenge for Small Firms. 27th European Small Business Seminar, 17-19 September 1997, Rhodes (pp. 503-508). Athens: Elkepa.
36. Blomqvist, K. & Stähle, P. 2000. Building Organizational Trust. A paper presented at the 16th IMP conference, September 6th-9th at Bath, UK.
37. Stähle, P. & Kyläheiko, K. 2002. Towards Operationalization of Dynamic Capabilities. A paper presented at IAMOT Conference, March 10 – 14, Miami Beach, Florida.
38. Hong, J., Stähle, P. & Holland, D. 2002. Knowledge Management as Collective Learning Challenge: A Cultural Exploration. ISCRAT Conference June 2002, Amsterdam, Netherlands.
39. Stähle, P. 2002. Self-generative Capability of Regional Foresight. The paper presented at a conference in Brussels by EU, Research DG: Europe's Regions Shaping the Future: The role of Foresight Conference, September 24th - 25th, Brussels.
40. Stähle, P., Pöyhönen, A., Stähle, S. & Hong, J. 2002. Valuing dynamic intellectual capital. Paper published in the CD-rom proceedings of the conference "The Transparent Enterprise. The Value of Intangibles.", November 25-26, 2002, Madrid, Spain.
41. Hong, J. & Stähle, P. 2003. Competence-based perspective on knowledge management and its strategic implications. A paper presented at the 17th Nordic Conference on Business Studies, August 14-16 Reykjavik, Island.
42. Hong, J. & Stähle, P. 2003. Complexity and trends of learning and competence development, paper at Sixth International LInE Conference: Valuing Learning - Learning Valuing, Helsinki September 25-27.
43. Hong, J., Pöyhönen, & Stähle, P. 2003. Communicative tools and knowledge sharing, Work and Lifelong Learning in Different Contexts: 3rd International Conference of Researching Work and Learning, Proceedings Book IV, 83-92, University of Tampere.
44. Hong, J., Lehtonen, M. & Stähle, P. 2004. Co-evolution of Knowledge and Competence Management and its Strategic Implications. A paper presented at OKLC conference, March 4-6, Innsbruck, Austria.
45. Pöyhönen, A., Stähle, P. & Stähle, S. 2004. The Link Between a Company's Dynamic Intellectual Capital and Business Performance. Proceedings of the International IC Congress: Interpretation and Communication of Intellectual Capital. 2-3 September 2004, Helsinki, Finland. (CD-rom).
46. Hong, J. & Stähle, P. 2005. Workplace learning and competence development, paper presented at the 4th International Conference on Researching Work and Learning, December 11-14 Sydney.
47. Hyrkäs, E., Hong, J., & Stähle, P. 2005. Competence management and development in municipalities - case Finland, paper presented at the

- 4 International Conference on Researching Work and Learning, December 11-14 Sydney
48. Keskinen, Auli & Stähle Pirjo. 2006. Foresight Knowledge in Strategic Management and Leadership, in Proceedings of ECIW06, the 5th European Conference on Information War and Security, Helsinki, 1-2 June, 2006, Academic Conferences International Limited, UK.

Books

49. Stähle, P. & Grönroos, M. 1999. Knowledge Management – tietopääoma yrityksen kilpailutekijänä. WSOY: Porvoo, Helsinki, Juva. (pp.218) (Knowledge management – Intellectual capital as a competitive advantage)
50. Stähle, P. & Grönroos, M. 2000. Dynamic Intellectual Capital - Knowledge Management in Theory and Practice. WSOY: Porvoo, Helsinki, Juva
51. Stähle, P. & Laento, K. 2000. Strateginen kumppanuus – avain uudistumiskykyyn ja ylivoimaan. Ekonomia. WSOY: Porvoo, Helsinki, Juva.(pp.165) (Strategic partnership – key to continuous renewal)
52. Stähle, P., Kyläheiko,K., Sandström, J.& Virkkunen,V. 2002. Epävarmuus hallintaan – yrityksen uudistumiskyky ja vaihtoehdot. WSOY: Jyväskylä (pp.238) (How companies manage uncertainty and develop their renewal capability.
53. Stähle,P. & Wilenius,M. 2006. Luova tietopääoma – tulevaisuuden kestävä kilpailuetu. Edita: Helsinki. (pp.258) (Creative Knowledge Capital – Competitive Advantage for Sustainable Future).

Other publications

54. Lehtinen, E., Kess, P., Stähle, P. & Urponen, K. 2000. Tampereen yliopiston opetuksen arviointi. Korkeakoulujen arviointineuvoston julkaisuja 1:2000. Edita. Helsinki. (Evaluation of the teaching of the University of Tampere)
55. Stähle,P..2002. Self-generative Capability of Regional Foresight and Innovation Activities. Paper delivered to European Commission, Strata-Etan High Level Expert Group: Mobilising the Regional Foresight Potential for an Enlarged European Union. (Unpublished) (pp.26)
56. Benedict, F.,Ekman, B.,Heinimann, H.R.,Lunnan,A., Pawsey, R., Stähle,P. Willingness to Change. Evaluation of the Quality of Education and the Degree Programs of the University of Helsinki, Faculty of Agriculture and Forestry. Final Report of the International Evaluation Panel. Helsinki, March 2002 . (Unpublished)
57. Stähle,P.,Hämäläinen,K.,Laiho,K.,Lietoila,A.,Roiha,J.,Weijo, U.&Seppälä,H. 2004. Tehokas järjestelmä – elävä dialogi. Helian laatutyön auditointi. Korkeakoulujen arviointineuvoston julkaisuja 6:2004. Helsinki. (pp. 46) (Effective System – Living Dialogue. Evaluation of the quality system of Helia University of Applied Sciences)
58. Stähle, P., Mäkelä, K. & Granqvist, N. 2005. Monitieteisen tiedon tutkimuksen puolesta. Kanava 6/2005.
59. Pirjo Stähle,P.& Liisa Virolainen (toim). 2006. Tieto ja osaaminen kilpailuetuna. Johtamisen käsikirjat. Kauppalehti. (*Knowledge as Competitive Advantage*)
60. Stähle,P. 2006. Tietojohtaminen. Teoksessa Pirjo Stähle & Liisa Virolainen (toim.) Tieto ja osaaminen kilpailuetuna. Johtamisen käsikirjat. Kauppalehti. (Knowledge creation and management in *Knowledge as Competitive Advantage*)
61. Stähle,P. & Sotarauta, M. 2006. Innovaatioiden johtaminen. Teoksessa Stähle.P.& Virolainen,L (eds) Tieto ja osaaminen kilpailuetuna. Johtamisen käsikirjat. Kauppalehti. (Innovative leadership in *Knowledge as Competitive Advantage*)
62. Stähle,P., Karppanen, E., Kiiskinen, N.,Okkonen,T., Saxen, H., Uusi-Rauva, E., Holm,K., Seppälä, H. 2008. Teknillisen korkeakoulun laadunvarmistusjärjestelmän auditointi.

Korkeakoulun arviointineuvoston julkaisuja 1:2008. Tampere. (pp. 60). ISBN 978-952-206-076-1. ISSN 1457-3121.

63. Ståhle, P. 2010. Tuottaako kansallinen tietopääoma talouskasvua? Pääkirjoitus Tieteessä tapahtuu -lehdessä, Vol 28, Nro 4-5 (2010).

In addition over 100 articles and columns in popular and professional journals and over 400 lectures in academic, professional and business conferences.